

# **CONTRACT**



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

<u>Contract / Revision</u> 953805 /		<u>All Order #</u>
<u>Product</u> Candidate		
<u>Contract Dates</u> 09/25/12 - 10/05/12		<u>Estimate #</u> Janice Arnold Jones fo
<u>Advertiser</u> Jones/R/Congress		<u>Original Date / Revision</u> 09/20/12 / 09/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Belh Pfefferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 93 20
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

DW Turner  
 400 Gold Ave SW  
 12th Floor  
 Albuquerque, NM 87102

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOAT	09/25/12	09/28/12	6a A7N More In The AM	6-7a		:30				NM	2	\$660.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T--F--				2	\$330.00	4.00			
N 2	KOAT	09/26/12	09/28/12	Good Morning America	7-9a		:30				NM	3	\$675.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--				3	\$225.00	5.00			
N 6	KOAT	09/25/12	09/27/12	Action 7 News @ 5p	5-530p		:30				NM	2	\$700.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-T---				2	\$350.00	5.00			
N 9	KOAT	10/02/12	10/03/12	Action 7 News @ 10p M-F	10-1030p		:30				NM	2	\$1,300.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-TW----				2	\$650.00	6.60			
N 18	KOAT	10/03/12	10/05/12	Action 7 News @ 5p	5-530p		:30				NM	2	\$850.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--W-F--				2	\$425.00	5.00			
N 24	KOAT	10/01/12	10/05/12	6a A7N More In The AM	6-7a		:30				NM	3	\$1,200.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MT--F--				3	\$400.00	4.00			
N 25	KOAT	10/03/12	10/04/12	Good Morning America	7-9a		:30				NM	2	\$600.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--WT---				2	\$300.00	5.00			
N 26	KOAT	09/29/12	09/29/12	Sa 6a A7N More in the AM	6-9a		:30				NM	1	\$150.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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**(505)884-7777**

<u>Contract / Revision</u> 953805 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/25/12 - 10/05/12	<u>Product</u> Candidate	<u>Estimate #</u> Janice Arnold Jones for C
<u>Advertiser</u> Jones/R/Congress		<u>Original Date / Revision</u> 09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S-				1	\$150.00	5.00				
N 27	KOAT	09/30/12	09/30/12	Su 6a A7N More in the AM	6-9a		:30				NM	2	\$300.00	
Class of Time - Immediately Pre-emptible without notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S				2	\$150.00	5.00				
<b>Totals</b>										<b>93.20</b>			<b>19</b>	<b>\$6,435.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	10	\$2,485.00	\$2,112.25
10/01/12 -10/05/12	9	\$3,950.00	\$3,357.50
<b>Totals</b>	<b>19</b>	<b>\$6,435.00</b>	<b>\$5,469.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## CONTRACT



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
(505)884-7777

<u>Contract / Revision</u> 953816 /		<u>All Order #</u>
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/08/12 - 10/17/12		<u>Estimate #</u> Janice Arnold Jones for
<u>Advertiser</u> Jones/R/Congress		<u>Original Date / Revision</u> 09/20/12 / 09/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Beth Pfefferte	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 70.00
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

DW Turner  
400 Gold Ave SW  
12th Floor  
Albuquerque, NM 87102

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOAT	10/08/12	10/12/12	6a A7N More In The AM	6-7a		:30				NM	3	\$1,200.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-W-F--				3	\$400.00	4.00			
N 2	KOAT	10/09/12	10/11/12	Good Morning America	7-9a		:30				NM	2	\$600.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-T---				2	\$300.00	5.00			
N 6	KOAT	10/09/12	10/11/12	Action 7 News @ 5p	5-530p		:30				NM	2	\$1,000.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-T---				2	\$500.00	5.00			
N 18	KOAT	10/15/12	10/17/12	Action 7 News @ 5p	5-530p		:30				NM	2	\$1,050.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-W----				2	\$525.00	5.00			
N 24	KOAT	10/15/12	10/17/12	6a A7N More In The AM	6-7a		:30				NM	2	\$1,100.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-W----				2	\$550.00	4.00			
N 25	KOAT	10/16/12	10/17/12	Good Morning America	7-9a		:30				NM	2	\$850.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TW----				2	\$425.00	5.00			
N 26	KOAT	10/13/12	10/13/12	Sa A7N Balloon Fiesta	6-9a		:30				NM	1	\$325.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$325.00	5.00			
N 27	KOAT	10/14/12	10/14/12	Su A7N Balloon Fiesta	6-9a		:30				NM	1	\$325.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract / Revision</u> 953816 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/08/12 - 10/17/12	<u>Product</u> Candidate	<u>Estimate #</u> Janice Arnold Jones for C
<u>Advertiser</u> Jones/R/Congress		<u>Original Date / Revision</u> 09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$325.00	5.00			
Totals										70.00		15	\$6,450.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/17/12	15	\$6,450.00	\$5,482.50
Totals	15	\$6,450.00	\$5,482.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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# CONTRACT



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

<u>Contract / Revision</u> 953830 /		<u>Alt Order #</u>
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/20/12 - 10/29/12		<u>Estimate #</u> Janice Arnold Jones fo
<u>Advertiser</u> Jones/R/Congress		<u>Original Date / Revision</u> 09/20/12 / 09/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Beth Pfefferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 61.00
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

DW Turner  
 400 Gold Ave SW  
 12th Floor  
 Albuquerque, NM 87102

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOAT	10/22/12	10/26/12	6a A7N More In The AM	6-7a		:30				NM	3	\$1,800.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-W-F--				3	\$600.00	4.00			
N 2	KOAT	10/23/12	10/25/12	Good Morning America	7-9a		:30				NM	2	\$1,000.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-T---				2	\$500.00	5.00			
N 6	KOAT	10/22/12	10/25/12	Action 7 News @ 5p	5-530p		:30				NM	2	\$1,050.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M--T---				2	\$525.00	5.00			
N 18	KOAT	10/29/12	10/29/12	Action 7 News @ 5p	5-530p		:30				NM	1	\$525.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$525.00	5.00			
N 24	KOAT	10/29/12	10/29/12	6a A7N More In The AM	6-7a		:30				NM	1	\$600.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$600.00	4.00			
N 25	KOAT	10/29/12	10/29/12	Good Morning America	7-9a		:30				NM	1	\$500.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$500.00	5.00			
N 26	KOAT	10/20/12	10/27/12	Sa 6a A7N More in the AM	6-9a		:30				NM	2	\$650.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$325.00	5.00			
Week:		10/22/12	10/28/12	-----S-				1	\$325.00	5.00			
N 27	KOAT	10/21/12	10/21/12	Su 6a A7N More in the AM	6-9a		:30				NM	1	\$325.00
		Class of Time - Immediately Pre-emptible without notice											

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**(505)884-7777**

<u>Contract / Revision</u>	<u>All Order #</u>
953830 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/20/12 - 10/29/12	Candidate	Janice Arnold Jones for C

<u>Advertiser</u>	<u>Original Date / Revision</u>
Jones/R/Congress	09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S				1	\$325.00	5.00				
											Totals	61.00	13	\$6,450.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	10	\$4,825.00	\$4,101.25
10/29/12 - 10/29/12	3	\$1,625.00	\$1,381.25
Totals	13	\$6,450.00	\$5,482.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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